

11th Annual Awards

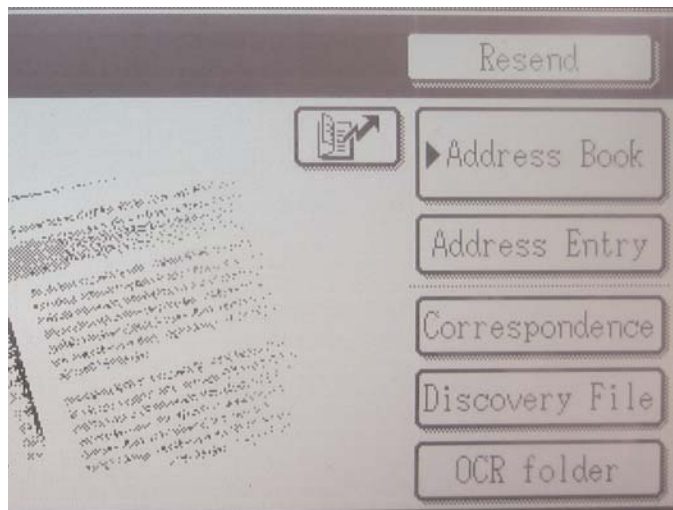


Innovation Award

Sharp

Customized User Control System on MFP Web Server

2006 BERTL'S BEST WINNER



The role of the office copier has changed dramatically over the last 10 years. The once single-function device is now a multi-faceted, complex network citizen. As complexity levels rise so does the need to focus on the user experience. Sharp has done just that with the design of its new user control system, earning a coveted BERTL's Best Innovation Award.

A handwritten signature in black ink, appearing to read 'Mark Adams'.

Mark Adams, CEO

BERTL

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